

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	Jack K. Zhang, et al.
Serial No. 10/800,884	Filing Date: March 15, 2004
Title of Application:	Methods And Systems For Mapping Locations Of Wireless Transmitters For Use In Gathering Market Research Data
Confirmation No. 1954	Art Unit: 2617
Examiner	Tran, CongVan

Commissioner for Patents  
Post Office Box 1450  
Alexandria, VA 22313-1450

**DO NOT ENTER THE PAPER ENTITLED "AMENDMENT UNDER 37 C.F.R. § 1.116",  
RECEIVED AUGUST 23, 2007, AS THE SUBMISSION REQUIRED FOR THE  
ACCOMPANYING RCE.**

**Amendment Under 37 C.F.R. § 1.111**

In response to the Office Action of March 30, 2007 and per 37 C.F.R. § 1.116,  
reconsideration of the instant application is respectfully requested in view of the following:

**Amendment(s) to the Claims** reflected in the Listing of Claims beginning on page  
two (2) of this Paper; and

**Remarks** beginning on page six (6) of this Paper.

An appropriate Petition for Extension of Term is provided herewith to enable  
consideration of the instant response.

Certificate: I hereby certify that this correspondence is being transmitted via the Patent Electronic  
Filing System (EFS) to the United States Patent and Trademark Office today,

September 20, 2007

  
Brian H. Buck, Reg. No. 48,776